

## Website GDPR compliance checklist

From 25th May 2018 all businesses in the UK and Europe must follow GDPR guidelines. We work to these standards internally for client projects. You can also follow this checklist to help you work towards website compliance. Please contact us if you would like us to assist you on any of the following.

- 1. Cookie pop up statement
- 2. Cookie policy
- 3. SSL certificate domain security
- 4. Privacy policy
- 5. Contact form data usage acceptance
- 6. Mailing list sign up data usage acceptance
- 7. GDPR compliancestatement

## Ecommerce

Additional items to be aware of if you sell via your website.

- 8. Terms and conditions displayed separately to website privacy and cookie policy
- 9. Back end sales data- secure removal of dataheld without permission

## Terms

We are marketers, the creative types! Even though we have undertaken GDPR compliance training to understand what we need to advise our clients on in regards to their websites, we are not trained solicitors. Therefore, we cannot create updated policies or compliance statements for clients. We can advise on trusted partners who can help, then we can take these documents and position them correctly. We can also make the set up and usage features of a website compliant as per the above checklist. Upon request, we can ensure website data stored within specific time or project periods can be removed as required.



Updated 2022